



JUNIOR LEAGUE OF SAN JOSE

Women building better communities

April 28, 2008

Federal Communications Commission

Regarding: Docket # 04-233 - Community contributions by KNTV/NBC11 in San Jose, California

To Whom It May Concern:

This letter is to inform you of the generous support that KNTV, the NBC affiliate in San Jose, California, has provided to our organization, the Junior League of San Jose (JLSJ).

JLSJ is a 501(c)3 non-profit organization and has been serving the Santa Clara County community for over 40 years. Our mission as an organization of women is to promote voluntarism, develop the potential of women, and to improve the community through the effective action and leadership of trained volunteers. Our current Community Program is to help children enter elementary school ready to learn and thrive. Our members contribute over 27,000 of volunteer service each year. In the last 40 years, JLSJ has raised and given back over \$4 million to the community. JLSJ is one of 293 Junior Leagues in the Association of Junior Leagues International. For a more complete description of our mission and our programs you can consult our website: www.jlsj.org.

KNTV has been a media sponsor of many of our fundraisers and events over the years. KNTV staff have served as Master of Ceremonies at our events as well as provided media coverage before and after. Towards this end, they have aired our PSA's and provided staff to attend and promote our events. Plus donated Live Auction items to help us in our fundraising endeavors.

For the past several years they have featured our events on their Bay Area Vista program with Janice Edwards, their news reports, etc. They have spent many hours filming and producing videos for our Volunteer Recognition Luncheon in addition to providing the talent for the audio portion of our videos.

KNTV News Anchors Diane Dwyer and Lisa Kim and Weatherman John Farley participated as emcees of our recent fundraiser. KNTV Community Relations Director Lance Lew donated a dinner to our Live Auction. Lisa Kim also served as our Mistress of Ceremonies at our 39th Annual Volunteer Recognition Luncheon on April 25th. And I have had the privilege of being featured on the news and Bay Area Vista four times in the last 3 months.

The Junior League of San Jose has benefited greatly from its relationship with KNTV and truly feels that they are a wonderful community partner.

Sincerely,

Dawn Bussey
President